

## **Privacy Policy**

This privacy policy covers the operations of **Currie Group Pty Ltd** (ABN is 49 130 130 497) and its associated companies.

You can contact the Currie Group in relation to this privacy policy by telephoning (03) 9810 8888, by fax on (03) 9819 5662 or by contacting via our website at: <a href="http://www.curriegroup.com.au/index.php/contact/send-your-enquiry">http://www.curriegroup.com.au/index.php/contact/send-your-enquiry</a>

- 1. We intend to fully comply with the National Privacy Principles issued by the Federal Privacy Commissioner.
- 2. We only collect information that is necessary for us to support our business activities. Information provided to us through our sales, marketing, support, surveys, website operations and event registration may be stored, analysed and used for direct marketing services and to improve the communication between our current and potential customers and partners.
- 3. We may collect information through, conversing in person; by phone; by email; survey or written communication, our websites and enquiry service.
- 4. In the instance we have acquired contact information from any 3<sup>rd</sup> party sources we will endeavour to verify the accuracy of the information and ensure that the information received has been obtained in a manner consistent with the National Privacy Principles.
- 5. Any customer or prospect information we collect relates to contact information only, we do not collect or keep sensitive information.
- 6. We do collect & store personal and business credit information in the manner prescribed in the Privacy Act 1988 and only disclose that information in accordance with a written authorisation given by the said person/s or authorised business authority which would normally be incorporated with any commercial agreement with the Currie Group.
- 7. Data collected is subject to our data security policies and computerised information is stored in secured facilities and access is restricted to authorised personnel
- 8. We do not share any personally identifiable or private customer information with third parties unless they are acting as an intermediary. An intermediary may be deemed as a creative/advertising or direct marketing agency; Partner Company; delivery companies; authorised resellers and financial service providers. In all cases we would request that the said company sign an appropriate agreement with the Currie Group securing that information.
- 9. Any direct marketing received from the Currie Group will have an 'Opt-out' option or you can contact us directly to Opt-out of any communication received by telephoning (03) 9810 8888, by fax on (03) 9819 5662 or by contacting us via our website at: http://www.curriegroup.com.au/index.php/contact/send-your-enquiry

- 10. Upon written request or in person we will let you see the information we hold about you and correct it if it is wrong.
- 11. Currie Group uses cookies and web beacons to collect anonymous traffic data and to facilitate web navigation.
- 12. If you have a concern or would like to speak with a company representative regarding any possible breach of privacy or our policy, please contact us by telephoning (03) 9810 8888, by fax on (03) 9819 5662 or by contacting us via our website at: <a href="http://www.curriegroup.com.au/index.php/contact/send-your-enquiry">http://www.curriegroup.com.au/index.php/contact/send-your-enquiry</a>

It is the Currie Group's company policy to be compliant with the legislation concerning privacy and we aim to comply with the Australian Direct Marketing Association guidelines (ADMA).

## Our registered office is located at:

Currie Group Pty Ltd 2-4 Guest Street Hawthorn Victoria 3122 Australia